

UQPN 2015 ANNUAL CONFERENCE

ADDING VALUE : THE NEXT STEP

Tuesday 28th July 2015

Venue: Terrace Room, Sir Llew Edwards Building

09:00 – 09:20	Registration / Welcome (tea and coffee)	Executive members
09:20 – 09:30	President's welcome <i>Ms Sue Cox, President UQPN</i>	
09:30 – 09:35	Introduction to the Program <i>Ms Jennifer Witheriff, Master of Ceremonies</i>	
09:35 – 09:45	Patron's welcome (read by Jennifer Witheriff) <i>Mr Maurie McNarn, AO, Patron UQPN and Chief Operating Officer, UQ</i>	
09:45 – 10:30	Growth through Innovation <i>Dr Tim Kastle, UQ Business School</i>	
10:30 – 10:50	Morning tea	
10:50 – 11:30	ESS - The Next Step <i>Ms Jennifer Witheriff, Organisational Development Consultant, Human Resources Division</i> Enhancing Systems and Services (ESS) is UQ's university-wide program that is working to strengthen UQ by allowing more resources to be directed to the academic purpose. ESS seeks to address key issues outlined by staff members in the 2012 Culture Survey namely enhancing the student experience and improving the workplace experience for staff, by reducing the current administrative burden. http://www.uq.edu.au/ess/front-page	
11:30 – 12:15 (3 rd guest speaker)	The State of Hiring in 2015 <i>Ms Katrina Williams, Director of Office Support, Hudson</i> At crossroads in history. A turning point in thought. A moment to seize. Hiring in Australia has never been more challenging, nor more interesting. The diversification of media, the rise of digital and the evolution of networks mean the war for talent is now a complex web and a smart player's game. Is more digital the inevitable path? Or is a more complex solution required? Surveying 3228 Australian professionals and hiring managers Hudson set to find out. We asked them for their views on all aspects of hiring, from what they think of cover letters and how confident they are with their own social media presence. From these results we collated this presentation. A combination of the survey result findings and insights into best practice hiring in 2015.	

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12:15 – 13:00	Lunch	
13:00 – 13:10	Business Writing for Professionals <i>Ms Karen Hendrickson</i> Brief update from past scholarship recipient	
13:10 – 14:00	Networking Event – getting to know you	
14:00 – 14:45	Terrific Mentoring <i>John Bittleston, Founder Mentor and Executive Chairman</i> Terrific Mentors International http://www.terrificmentors.com/	
14:45 – 15:00	Afternoon tea	
15:00 – 15:45	Choose Excellent Health <i>Mr Murray Altham, Founder, Peak Performance Bubble</i> The 40 minute PHD in looking good, feeling good and having more energy! Together we will boldly explore these 4 ideas... <ul style="list-style-type: none"> • Is your health your most precious asset? • Looking after the engine room of your productivity and expertise... your brain. • Food glorious food. How to eat well in a busy week without resorting to Kale! • Have the energy and strength to perform at your best. The 10 minute workout. 	
15:45 – 15:55	Wrap up & Prizes	Executive members

Ms Sue Cox, President, UQPN

Sue Cox is Executive Assistant to the Vice-Chancellor and President at The University of Queensland. Sue has worked in the higher education sector since 1999, interrupted by an 18 month sea change as Personal Assistant to the former Queensland Premier, Anna Bligh. Sue has supported an Executive Dean, (faculty), Deputy Vice-Chancellor (Academic) at UQ as well as the Vice-Chancellor, University Melbourne.



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Prior to working in the higher education sector Sue was Office Supervisor, Cytology Department and Personal Assistant to the Manager of Anatomical Pathology in a large private pathology practice in Qld.

Sue has two adult children and away from work likes to spend time with her husband, in the garden, hand work and enjoys walking.

Mr Maurie McNarn, AO, Chief Operating Officer

Areas of responsibility

The Chief Operating Officer is responsible for co-ordinating the University's financial, physical, human, legal, management information, corporate operations, commercial activities, marketing and communications, information technology and occupational health and safety services. He advises Senate on governance and acts as University Secretary and Public Officer. UQ has an operating budget of \$1.6B and some 7,500 full time equivalent staff (16,400 people).



The Chief Operating Officer also assists the Vice-Chancellor in regard to strategic planning and the framework of the University's highly successful research commercialisation and technology transfer activities.

Areas under his direct management include Human Resources, Finance and Business Services, the Legal Office, Information Technology, Strategic Planning and Management Information, Corporate Operations, Occupational Health and Safety, Marketing and Communication, Protocol, Investigations, Internal Audit, Enterprise Risk and Property and Facilities.

Biography

Maurie McNarn, AO, took up the position of Chief Operating Officer on 16 March 2009, after retiring from the Australian Army as Major General.

His academic qualifications include a Master of Business Administration, a Master of Defence (Strategic) Studies, a Graduate Diploma of Telecommunications Systems, a Graduate Diploma in Management Studies and a Bachelor of Arts (Honours). He is a Fellow of the Australian Institute of Company Directors and a Fellow of the Australian Institute of Management.

He is Chair of Sarv Pty Ltd, a Director of Uniseed Management Pty Ltd, SPIRE Innovations Pty Ltd and UQ Holdings. He is a Visiting Fellow at the Lowy Institute for International Policy. He remains an Adjunct Professor at The University of Queensland.

He has previously been a Director of UQ Health Care Ltd and The Centre for Military and Veterans Health.

He has extensive experience in strategic level corporate planning, leadership appointments, communications, IT, HR, media and financial management. He has lived and worked extensively in Asia and the Middle East.

In his previous role Major General McNarn was Director of the Defence Intelligence Organisation (DIO) and Head of Joint Operational Intelligence. He has also been Head of the Australian Army Training Command – Australia's largest registered training organisation, Director General Personnel for Army (some 50,000 people) and Director-General Joint Operations and Plans. As National Commander of Australian Forces in the Middle East area of Operations from July 2002 to June 2003, he led 2,300 personnel in air, maritime and land forces across Iraq, the Gulf and Afghanistan.

DR TIM KASTELLE, SENIOR LECTURER, UQ BUSINESS SCHOOL

Research in innovation, economic growth and evolutionary economics

Tim Kastelle graduated from Princeton University with a degree in economics. He has worked in marketing and management positions in a variety of industries including radio, office equipment, industrial chemicals, higher education and software.



After completing his MBA (Advanced) at the UQ Business School, Tim began his PhD research on applying evolutionary economics to the management of firms. His research program is primarily concerned with investigating the implications of viewing the economy and firms as complex evolving systems.

The topic of his PhD was "Analysing the Evolution of International Trade: A Complex Networks Approach", and the work in it has applications in innovation studies, strategic management and evolutionary economics. Tim's work has appeared in leading conferences and journals, such as the leading journal Research Policy.

Ms Jennifer Witheriff, Organisational Development Consultant, Human Resources Division

Jennifer is an Organisational Development Consultant with University of QLD, specialising in leadership development, executive coaching, training and facilitation. Her decades of experience in leadership development and coaching have equipped her with the knowledge and confidence to work with leaders at all levels. She offers deep insights about complex dynamics and is genuinely involved in supporting leaders to transform. Her areas of interest include adaptive leadership, influencing styles and change.



Jen has worked with CEOs, Executives, Senior Managers, and emerging leaders in Government and in entrepreneurial firms to grow their leadership. She particularly interested in women's leadership development and is currently the co facilitator of the highly successful University of Queensland Career Progression for Women program.

She is certified in the administration and interpretation of the Myers-Briggs Type Indicator and a range of 360 feedback tools.

Katrina Williams,
Associate Director - Office Support and Public Sector Practice – Hudson



Katrina joined Hudson in 2005 and is the Associate Director of Hudson's Office Support and Public Sector practice, based in our Brisbane office. She is the recruitment specialist for both temporary and permanent roles within the Government and Government Owned Corporations sectors Office Support practice.

Katrina specialises in senior Executive Assistant/Personal Assistant opportunities and hosts a quarterly Hudson Executive Assistants Forum which is a networking event for senior Executive and Personal Assistants in Brisbane.

Katrina commenced her career at Hudson as Project Manager in the Customer Contact Team. In her role, Katrina successfully managed a number of large volume recruitment projects and assessment centres for clients including Westpac, Telstra, IAG and Medibank Private. She was appointed to Associate Director and manages a successful team of consultants that specialise in recruiting both temporary and permanent business support, administration and marketing roles across a number of sectors including Government, Education, Healthcare, Mining, Energy & Resources; Industrial; Consumer; Financial & Professional Services and Information Technology.

John Bittleston, Founder Mentor and Executive Chairman
Terrific Mentors International
<http://www.terrificmentors.com/>

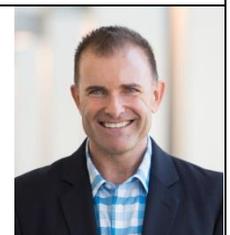


- British businessman, author, columnist, John's career spans Marketing, Advertising, Public Relations and International Management.
- Business Mentor and Career Coach to over 5,000 Clients
- Chief Executive of Singleton Pte Ltd,
- Chairman of Wiglington and Wenks Worldwide Pte Ltd

Author of "BONES – Business Organisation Notes – Executive Section" and "The Book of Business Communications Checklists" as well as four children's books "The Travels of Wiglington and Wenks".

In the 1980s and 1990s, John:
incorporated Cerebos Pacific Ltd (CPL), an International Food and Chinese Remedies company based in Singapore with production units and branches throughout Asia Pacific and sales worldwide.
floated Cerebos Pacific Ltd (CPL) on the Singapore Stock Exchange in 1983 at a market capitalisation of the company of S\$135 million
acquired businesses in New Zealand, Australia, Singapore and Malaysia
established companies and built factories in Asia Pacific, Europe and USA
developed successful new products in packaged water, spices, Chinese foods and remedies
sold CPL in 1990 for a market capitalisation of S\$825 million to Suntory of Japan

Murray Altham, Founder, Peak Performance Bubble



Beginning his professional life as a Chef, Murray moved into the fitness industry in 1985 where 10 000+ people passed through his classes every year. He is an in demand speaker and Author of Choose Excellent Health "the simplest book about health on the planet!"
Having worked in South Africa, Asia, Europe, Canada, Japan and South America, he has presented to 1000's of people about the why and how of looking after your health.

To find out more about Murray -> www.peakperformancebubble.com

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