



Celebrating 40 Years
1977-2017

2017 ANNUAL CONFERENCE

Power of the Past - Force of the Future

Wednesday 26 July 2017 | Innes Room, Union Complex (#21)

08:15 - 08:30	Registration (tea and coffee)
08:30 - 8:40	Vice-President's Welcome <i>Ms Julie Hunter, Vice-President UQPN</i>
08:40 - 08:45	Introduction to the Program <i>Ms Jennifer Witheriff, Master of Ceremonies</i>
08:45 - 08:55	Patron's Welcome <i>Professor Joanne Wright, Patron UQPN and Deputy Vice-Chancellor (Academic)</i>
08:55 - 09:25	Lets Get Connected - Session 1 <i>Ms Jennifer Witheriff, Master of Ceremonies</i>
09:25 - 10:10	Enhancing your Employability – Session 2 <i>Dr Dino Willox, Director, Student Employability</i> Employability means having the skills and mindset to successfully gain, create and maintain work, and to perform effectively within a work environment. Employability development continues throughout your working life and experiences at work can contribute to your professional development. However just having an experience is not enough to develop your employability: self-reflection is required to understand what skills and attributes you drew on, and how you can use them again to best effect in a work context.
10:10 - 10:30	Morning tea
10:30 - 11:15	Previous Work Experience and Skillsets – Session 3 <i>Ms Caroline McKinnon</i> Experts have been giving the same advice about writing for at least 100 years. Writing remains inherently challenging, though, because it involves a lot more than just memorising sets of rules: it's a complex communicative act requiring research, empathy, tact, and situational awareness.

	<p>These skills simply can't be replicated in an algorithm, which means that employees who can write well are still in demand—in fact, the skills needed to interpret, synthesize, and communicate the ever-growing torrent of information are set to become more valuable than ever.</p>
11:15 - 12:15	<p>Panel Discussions: Technologies of the Past – Session 4</p> <p>Moderator: Ms Jennifer Witheriff</p> <p>Panel members:</p> <p><i>Tom Ruthven, Director of Information Systems and Resource Services, Library;</i> <i>Brenda Parker, Executive Assistant, Pro-Vice-Chancellor (Teaching and Learning);</i> <i>Majella Ferguson, Manager, International Development, Faculty of HaSS</i> <i>Amanda Buckley, Records Analyst, Information Technology Services</i></p> <p>From a professional staff member perspective, reflections on past technologies and how they've changed over the years. How staff have had to adapt to these changes and how their roles have evolved.</p>
12:15 - 13:00	<p>Lunch</p>
13:00 - 13:30	<p>Activity – Session 5</p> <p><i>Dr Janette McWilliam, Director/Senior Curator of the R.D. Milns Antiquities Museum and a Lecturer in Classics and Ancient History</i></p> <p>Dr McWilliam will be leading the group through a series of exercises to awaken the senses after lunch and keep the mind active.</p>
13:30 - 14:15	<p>Disruptive Career Management and Advancement – Session 6</p> <p><i>Libby Marshall, Associate Director, MBA, Business</i></p> <p>Recently the World Economic Forum reported that in just five years, over one-third of skills (35%) that are considered important in today's workforce will have changed. And that by 2020, the Fourth Industrial Revolution will have brought us advanced robotics and autonomous transport, artificial intelligence, machine learning, advanced materials, biotechnology and genomics.</p> <p>Our world is changing rapidly and this change will transform not only the way we live, but the way we work.</p> <p>To cope with this massive change, how can we prepare for the future? One way is to predict disruption by purposely disrupting your own world. In this workshop, we will ask participants to identify aspects of their day to day work vulnerable to disruption. From here, we will identify ways to innovate and in doing so re-imagine job descriptions. The purpose of this approach is to attempt to forecast the future, accommodating disruption making way for innovation and professional growth.</p>

14:15 - 15:00	<p>Brain-Machine Interface Technology (Thought Helicopter) – Session 7</p> <p><i>Mr Samuel Hansen, School of Psychology</i></p> <p>Brain-machine interface technology refers to the ability to control machines with the mind. Essentially, the user's thoughts generate patterns of electrical activity that can be measured and used as signals to activate a device.</p> <p>This technology has significant applications in the field of neuroprosthetics potentially allowing people to control a prosthetic device through the power of the mind alone. The technology has now trickled down to the toy market.</p> <p>The demonstration involves two devices that illustrate brain-machine interface technology: a helicopter controlled by thoughts and a Star Wars themed toy called the 'Force Trainer'. Both devices involve the user wearing a headset that reads the brains electrical activity. The user can then produce alpha waves (meditative, intuitive, 'letting the mind wander') or beta waves (attentive, focused, logical) to act as signals for activating the device.</p>
15:00 - 15:15	<p>Afternoon Tea</p>
15:15 - 16:15	<p>Applying Lean Startup Techniques in Corporates – Session 8</p> <p><i>Mr Bernie Woodcroft, ilab Director</i></p> <p>Join the Startup Tsunami. In this session you will find out about the world of startups, why they are adding value and how participants can adapt and apply startup techniques in the workplace based on the Lean Startup Methodology to their day to day business in a large university.</p>
16:15 - 16:30	<p>Wrap up & Prizes</p>

BIOGRAPHIES



Professor Joanne Wright, Patron UQPN and Deputy Vice-Chancellor (Academic)

Professor Joanne Wright joined UQ in April 2013, as Deputy Vice-Chancellor (Academic).

Professor Wright brings to the position broad and extensive experience in senior academic roles, most recently as Deputy Vice-Chancellor (Academic) and Acting Vice-Chancellor at the University of South Australia.

She has chaired all major University committees relating to teaching and learning, quality, and the student experience, and has led major capital works projects. She has successfully led efforts to improve student satisfaction in relation to both teaching and the wider student experience.

At the national level, Professor Wright is a Ministerial appointee to the Higher Education Standards Panel which makes recommendations to the Minister on new or amended standards for Higher Education. She also chaired the Australian Universities Quality Assurance Agency Board and oversaw the transfer of some its roles to TEQSA. She is also a member of a Universities Australia Working Group for AQF.

Prior to her roles at the University of South Australia, Professor Wright also served four years at the University of Sussex as Pro-Vice-Chancellor of Education. Major achievements included reorganisation planning, membership on the Executive Management Group and driving significant improvement in league table positioning for the university.

At both South Australia and Sussex, she successfully led the drive to improve teaching and learning indicators, especially student satisfaction.

In all, Professor Wright has held teaching and research positions at several UK and Australian Universities, including Melbourne, St Andrews, Ulster, London and Sussex. She has taught extensively at undergraduate and postgraduate levels and has published books and articles on various aspects of state and sub-state security. She has held senior management positions at London, Sussex, South Australia and The University of Queensland.

Professor Wright has Joint Honours (in Politics and Government, and History) from the University of Kent at Canterbury, an M.Litt in Strategic Studies from the University of Aberdeen, a PhD in International Relations from the Australian National University, and is a Graduate of the Australian Institute of Company Directors.



Ms Julie Hunter, Vice-President UQPN

Julie provides Executive Support at the Faculty of Health and Behavioural Sciences. Julie supports the Faculty Executive Manager, the Associate Dean Academic, Faculty Committees and assists the Executive Assistant. She has worked across a number of units at UQ including the Animal Welfare Unit, Schools of Civil Engineering and Social Science as well as a secondment at Student Complaints and Grievances.

Ms Jennifer Witheriff, Master of Ceremonies



Jennifer is Director/Co-owner of GJR Consulting, an Australian company specializing in organizational and leadership development, executive coaching, training and facilitation. She has held leadership roles in Government before starting her private business. Her decades of experience in leadership development and coaching have equipped her with the knowledge and confidence to work with leaders at all levels. She offers deep insights about complex dynamics and is genuinely involved in supporting leaders to transform. Her areas of interest include adaptive leadership, influencing styles and change.

Jen had the opportunity of working with a great team on the largest leadership development and cultural change program in Healthcare in Australia. This successful award winning program has made a significant difference to the business performance and clinical outcomes at Queensland Health.

Jen has worked with CEOs, Executives, Senior Managers, and emerging leaders in Government and in entrepreneurial firms to grow their leadership. She particularly interested in women's leadership development. She was awarded the UQ Vice Chancellor Award for Excellence for the delivery of the highly successful University of Queensland Career Progression for Women program.

She is certified in the administration and interpretation of the Myers-Briggs Type Indicator, R2 Strengths and a range of feedback tools. She is a highly regarded executive and career coach. She has recently returned from JF Kennedy School of Government, Harvard University where she undertook an intensive program for leadership Development facilitators entitled "The Art and Practice of Leadership Development"

Recent clients include the University of Queensland Executive Education, UQ Business School, Queensland department of Health, Ontex Australia, Women and Leadership Australia, The Economic Society Australia, The Professionals Real Estate Agencies, Big 4 Holiday Parks.

Dr Dino Willox, Director, Student Employability

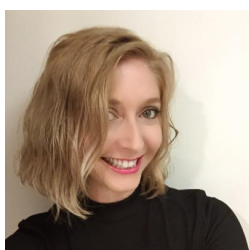


Dino is the Director of the UQ Student Employability Centre, which helps students to identify and engage with activities and experiences that enhance their studies and develop their employability.

Dino is also a non-executive Board member of the Australian Collaborative Education Network (ACEN), which is the peak body for practitioners and research-ers involved in Work Integrated Learning (WIL) in Australia. Prior to moving to Australia, they were the Faculty Manager of Strathclyde Business School, Glasgow, and formerly the Head of Student Records at Cardiff University.

Dino's pronouns are they, them, and their.

Ms Caroline McKinnon,



Caroline has taught, worked in, consulted on, and researched workplace writing for the past ten years. She began working in strategic communication in local government in 2007, and completed her Master's in Writing, Editing, and Publishing in 2009. Since then she has lectured, convened, and tutored in a range of communication courses at UQ, including the postgraduate Writing, Editing, and Publishing program.

In 2011 she was awarded funding as an ARC Linkage Fellowship to research the use of plain language writing in local government, and in 2012 began a PhD to develop computational tools to analyse the clarity of writing. Today, as well as completing her PhD research, Caroline trains and coaches workplace and academic writers.



Tom Ruthven, Director of Information Systems and Resource Services, Library

As Director of Information Systems and Resources Services at UQ Library, Tom Ruthven has responsibility for the Library's collection budget, digitisation of the Library's rich collection and delivery of learning resources to students. He oversees the coordination and management of the online user experience and ensures the Library's technology meets client needs. Tom has played an integral role in the creation of the current academic library environment in Australia.

Through his work at the National Library of Australia, The University of New South Wales Library and The University of Queensland he has increased access to scholarly information resources and enhanced the profile of academic libraries in the areas of scholarly communication, information management and data management. In 2011 Tom was recognised for his leadership in transforming scholarly publishing in Australia with a Council of Australian University Librarians Achievement Award.



Brenda Parker, Executive Assistant, Pro-Vice-Chancellor (Teaching and Learning)

Prior to joining UQ in 2016, Brenda worked in administrative roles for large private and public corporations, including the National Australia Bank (Bankcard Security Officer), Australia Post (Forms Designer; Human Resources Assessor), West Moreton Anglican College (Senior School Administrator; Events Coordinator; A to Head of Senior School) and Brisbane Boys' College (Middle School Administrator|Events Coordinator|PA to Head of Middle School). Brenda holds a Bachelor degree in International Relations, Journalism.



Majella Ferguson, Manager, International Development, Faculty of HaSS

Majella has more than 20 years' experience in the international education sector. Majella has worked for The University of Queensland for the past 14 years in a variety of roles and has been Manager of International Development for the Faculty of Humanities and Social Sciences (and previously the Faculty of Social and Behavioural Sciences) since 2005. She was also seconded to the role of Executive Officer to the DVC (International) in 2016.

Majella is recognised for her business knowledge, initiative and judgement and has been integral in implementing a number of successful international joint programs and short-term mobility opportunities.

Prior to commencing at UQ Majella lived overseas for 10 years, predominantly in Japan, where she worked for the Australian Consulate General (Sapporo).



Amanda Buckley, Records Analyst, Information Technology Services

Amanda is a Records Analyst in ITS and has a Masters of Information Management and Systems from Monash University. She has been working in Records Management at UQ on-and-off over the last 15 years, seeing and experiencing many changes to how we do our work. Amanda, as a records and archives specialist, has the task of ensuring that no matter what technologies we have or will use, the information will still be accessible to us when we need it—which is a bit more complicated than it used to be.

Dr Janette McWilliam, Director/Senior Curator of the R.D. Milns Antiquities Museum and a Lecturer in Classics and Ancient History

Janette is Director/Senior Curator of the R.D. Milns Antiquities Museum and a Lecturer in Classics and Ancient History at UQ. Her research interests lie broadly in the areas of Roman Social and Political History, ancient childhood, gender, ancient material culture and pedagogical approaches to the teaching of Latin and Greek. She is the recipient of three teaching awards at Faculty, University and National Level; in 2014 she received an award for Teaching Excellence in the area of Arts and Humanities from the Australian Government and the Office of Teaching and Learning for her innovative approach to teaching Beginner's Latin at UQ, and for the work integrated learning and internship programs she runs at UQ and in Italy in association with the Antiquities Museum.

To keep her sanity, Janette also teaches Pilates and different types of Group Fitness Classes. She has now been teaching fitness since 1987 (so she is old enough to know how to make up all her own classes), and has taught in the USA and UK as well as in Australia, at all levels, and to many different age groups. Her oldest Body-pump participant was 92, and at UQ Sport, she is excited to be able to teach people from their late teens through to their late 70's.



Libby Marshall, Associate Director, MBA, Business

Libby Marshall has more than 25 years experience in business. During this time Libby has worked in a diverse number of industries including tourism, sport, government, not-for-profit, energy and education. She has worked both in the UK and Australia, within the disciplines of marketing, communications, organisational capability and capacity, people development and employability. Most recently Libby has worked on international projects in Asia and the US.

Libby's core operational deliverable is to translate whole of business strategy identifying innovative solutions and initiatives that build organisational capacity, capability and succession enabling vision and growth. When building and developing the capability and capacity of people, Libby brings a depth and breadth of knowledge highly valued by business, industry and students alike. She holds a strong track record identifying emerging employment trends and business needs and has earned a highly regarded reputation for connecting people to business and business to people.

In her most recent position, Libby leads the MBA employability and career management strategy as the Associate Director MBA at the University of Queensland Business School. She is also a current Director of MS Queensland, Co Chair of the MBA Career Services and Employers Alliance 2017 Asia Conference and has held previous board directorships with Tourism and Events Queensland and the Celebrate Queensland Committee (Australia Day Council Queensland). Libby holds post graduate qualifications in HR and Business and is a MBA graduate of the University of Queensland.

Mr Samuel Hansen, School of Psychology

I've always been interested in understanding the complexities of the human condition, but I've found human beings can be highly unpredictable in what they do (behavior), say (language), and think (cognition). My other fascination is with robotics, artificial intelligence, and technology (science fiction in general), and the predictive power afforded from computational modeling.

I received my Bachelor of Arts with a major in Cognitive Science and an extended major in Psychology from the University of Queensland in 2010. I received my Bachelor of Arts with Honours Class 1 in the field of Psychology in 2011. I am currently undertaking a PhD in the School of Psychology examining the brain and behavioural mechanisms of self-monitoring in speech production.



Mr Bernie Woodcroft, ilab Director

Director of ilab UQ St Lucia and Long Pocket, Bernie Woodcroft is currently responsible for all startup programs, facilities and operational aspects of ilab UQ and has been one of the early players in the establishment of a vibrant Queensland Startup Ecosystem. Bernie has guided ilab through a transition from an external accelerator into the University of Queensland. ilab UQ supports early stage, business and social enterprise startups from UQ undergraduates, postgraduates, researchers and recent alumni. ilab has incubated over 140 start-up companies and helped them raise over \$80 million in grant and investment capital to fund their growth and generate nearly 800 technology jobs. Previous to ilab Bernie has operated as VP, GM and Director roles across health, telecoms and finance in North America, South Asia and participated in 3 exit / acquisition of Queensland tech in US with a combined transaction value US\$320m.